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1939-1940

U. S. DEPARTMENT OF AGRICULTURE
BUREAU OF PLANT INDUSTRY
WASHINGTON, D. C.
JAN 15 1940
U. S. DEPARTMENT OF AGRICULTURE



Jordan's Pansy Garden

Aiken, South Carolina

DISTRIBUTORS OF

Steele's Jumbo Pansies



IMPORTED and DOMESTIC BULBS
SHRUBBERY and PLANTS

MRS. KATE M. JORDAN
Prop.

H. L. WILLIAMS
Manager



1939-1940
CATALOG

Jordan's Pansy Garden

Aiken, South Carolina

REFERENCE:

BANK OF AIKEN — CHAMBER OF COMMERCE — DUN & BRADSTREET

PLEASE READ CAREFULLY

GUARANTEE:

"THERE'S A REASON FOR OUR SUCCESS"

We absolutely guarantee everything we sell to be true to name, and to reach you in perfect condition.

We will not be responsible for failure due to unfavorable growing conditions.

Any claims for refund or replacement must be made within three weeks of date of shipment.

Any prices quoted are subject to change without notice.

All bulbs you wish replaced must be returned to us.

TERMS:

Cash with order.

Orders will be shipped C. O. D. when accompanied by 25%.

All prices quoted are delivered.

We have large growing connections, and if we do not quote what you need, write us.

MINIMUM ORDER ACCEPTED \$1.00

**WE OFFER YOU QUALITY. NOT PRICE
WHEN YOU BUY FROM US.
YOU GET THE BEST.**

SATISFIED CUSTOMERS ARE OUR BEST ADVERTISEMENT

STEELE'S JUMBO PANSIES

These are unquestionably the **FINEST PANSIES** grown. In size, texture and color range they are in a class by themselves. We buy our seed direct from E. J. Steele & Sons of Portland, Oregon, and have them propagated in the North. Our plants are strong, sturdy, and cold proof. If they are not the finest Pansies you ever saw we will refund your money, and will let you be the judge.

We strongly advise our friends **not to transplant before November first**, as our October sun is very often damaging, if not fatal to them.

They are priced as follows:

50 for 75c	100 for \$1.25	1000 for \$10.00
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Transplanted Stock:

50 for 85c	100 for \$1.50	1000 for \$12.50
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In Bud and Bloom:

50 for \$1.25	100 for \$2.25	1000 for \$17.50
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SEPARATE COLORS:

Cardinal Red, Blotched	Red, touched with orange
Dark Violet Blue	Yellow blotched
Azure	Pure Yellow
Delft Blue	Pure White

50 for 75c	100 for \$1.25	1000 for \$10.00
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See last page for instructions on growing Pansies.

WE DO NOT SHIP LESS THAN 50 PANSIES OF A KIND.

DAFFODILS

KING ALFRED—The king of the yellow Daffodils:
Jumbo Mother Bulbs:

12 for \$2.00	25 for \$3.85	100 for \$15.00
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These bulbs will throw 3 to 4 flowers each.

Top size No. 1 Bulbs: Double nose.

12 for \$1.20	25 for \$2.30	100 for \$9.00
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These are genuine West Coast Bulbs and are the finest to be had.

Emperor: Rich yellow trumpet of immense size, with broad overlapping petals.

Top size No. 1 Bulbs, double nose; 2 to 4 blooms each.

12 for 85c	25 for \$1.60	100 for \$6.00
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TULIPS

The most popular Tulips are Darwins. Flowers are mostly bowl-shaped, somewhat flaring at the top, with leathery petals of good substance and long-lasting qualities. Their color-range is practically unlimited, although somewhat deficient in white and yellow. Carefully selected varieties will provide a long succession of bloom, and they unquestionably form the basis for schemes in the garden, supplemented by Cottage and Breeder varieties. They average in height from 2 to 2½ feet and the stems are usually strong and straight. Fine for any use to which Tulips may be put. Ideal for large beds or borders, or planted in clumps among shrubs and perennials.

Cottage Tulips differ from Darwins chiefly in the shape of the flower, which is more graceful and lily-like in the true Cottage varieties. Some of the most beautiful Tulips in the world belong to this family, and a good many of them strongly resemble the Darwins. This section is particularly rich in good yellow Tulips which are rare in the other classes, and also contains many of the newest and loveliest hybrids.

Afterglow (D) All the splendor of a glorious sunset seems to be reproduced in this wonderful tulip with its deep orange tints suffused with salmon, and edged apricot orange. Tall, stately grower, and a very popular variety. 12 for 65c, 100 for \$3.50.

Avis Kennicott (C) A large, bright chrome-yellow flower with long, pointed petals; center rich black and black anthers. Produces a striking effect when open and very graceful when closed. An exceptional garden variety because of its great strength and substance. Height, 24 inches. 12 for 65c, 100 for \$3.50.

Bartigon (D) Large flowers of fiery crimson with bright scarlet margin. One of the best of its color. 12 for 65c, 100 for \$3.50.

Clara Butt (D) Newer and superior tulips may be found, but Clara Butt remains a favorite. It is a true pink, wholly free from lavender, a rare color and a charming flower. 12 for 65c, 100 for \$3.50.

Dido (C) The perfect flower is borne on a strong, straight stem, and its color is rich orange-rose, margined bright orange-yellow; inside bright orange with yellow base. Very unusual and magnificent. Height, 30 inches. 12 for 65c, 100 for \$3.50.

Dream (D) Large, cup-shaped, warm heliotrope flower, with silvery lilac edges; inside deep violet; blue base. Fine flower on good long stem. Height, 26 inches. 12 for 65c, 100 for \$3.50.

Inglescombe Pink (C) Beautiful round flowers of warm rose-pink, tinted salmon-rose, changing to deep rose with age. Well adapted to the border and late forcing. Height, 24 inches. 12 for 65c, 100 for \$3.50.

Inglescombe Yellow (C) A very good bright canary-yellow. Large, globular, cup-shaped flowers on strong stems. Ideal for planting among all late Tulips. Height, 22 inches. 12 for 65c, 100 for \$3.50.

John Ruskin (C) Deep salmon-rose, with shadings of lilac and soft lemon-yellow edge; inside lilac, suffused with rose, yellow margin. A fine oval flower of most enchanting color and, although somewhat short of stem, should by no means be neglected in any planting of Cottage Tulips. Height, 18 inches. 12 for 65c, 100 for \$3.50.

Farncombe Sanders (D) Brilliant orange-scarlet flower, with white center starred blue. A grand flower outdoors and a fine forcer. Height, 30 inches. 12 for 65c, 100 for \$3.50.

Mme. Krelage (D) Very similar to Massachusettes, but the central pink band is a shade lighter and blends into the pale border. Earlier and tones off into lighter shades all over. 12 for 65c, 100 for \$3.50.

Moonlight (C) A soft but bright canary-yellow. Long, oval, exquisitely shaped flowers of good substance. Beautiful in the blue iris border, or with any paler blue flowers, and fine for late forcing. Height, 24 inches. 12 for 75c, 100 for \$4.40.

Mrs. Moon (C) Beautiful, large, urn-shaped flowers with pointed, reflexing petals of very deep golden yellow. A fine type of Cottage Tulip and, unlike Moonlight, should be used with deep blue and purple flowers in the garden. Fine for forcing. Height, 25 inches. 12 for 75c, 100 for \$4.40.

Pride of Haarlem (D) Very popular red Tulip. A large flower of deep carmine-rose, shaded scarlet; sweet-scented. Early forcer and popular for outdoor bedding. Height, 28 inches. 12 for 65c, 100 for \$3.50.

Princess Elizabeth (D) A beautiful rose-pink variety, deepening with age. Exquisitely shaped, long flowers, when fully opened, are borne on good stiff stems. Height, 26 inches. 12 for 65c, 100 for \$3.50.

Prof. Rawenhoff (D) Gorgeous deep rose red. Very attractive even under difficult conditions. 12 for 65c, 100 for \$3.50.

Qwanenburg (27 in.) Violet blue, flushed lilac, with large, white base. This variety may be forced very early in January. Excellent keeper, strong stem. Highly recommended. 12 for 75c, 100 for \$4.00.

Rev. H. Ewbank (D) Soft lavender-violet, flushed silvery gray, darkening toward the white base. A good-sized flower, and fine in combination with pale yellow varieties. Height, 22 inches. 12 for 65c, 100 for \$3.50.

Wm. Pitt (D) Velvety crimson flower of beautiful form. Reliable garden variety. Distinct color and a magnificent tulip. 12 for 65c, 100 for \$3.50.

Yellow Giant (29 in.) A golden yellow tulip of great beauty and size, a large flower with black anthers. Tall and strong stem. This is the best of the several yellow Darwin tulips offered. 12 for 75c, 100 for \$4.00.

These are top size, Holland grown bulbs, and are guaranteed to be finest quality.

HYACINTHS

HYACINTHS are returning to favor in gardens. Blossoming with the early tulips, they contribute to the spring garden fragrance as well as colors which at that time no other flowers can give so well. Indeed, it is doubtful whether at any time of the garden year lovelier true pinks and blues can be found than those which hyacinths provide.

They serve to border paths, near all garden architecture, including ornaments such as bird baths, pools and fountains, and groups of hyacinths may well be worked into the border planting, where they will provide a needed color foil or accent.

For garden planting, it is not necessary to use the largest forcing sizes. Bulbs of third and bedding sizes will do well. Take especial care to plant them in well drained soil, and if there is any doubt, elevate the bed a few inches to keep them above water. Plant bulbs six inches deep, and after the ground has frozen a light mulch to keep the frost in, will benefit.

Gertrude—Rose-Pink, one of the best pot varieties.

Marconi—Bright pink, very good.

L'Innocence—Pure white, best for growing in pots indoors.

Grand Maitre—Dark porcelain blue.

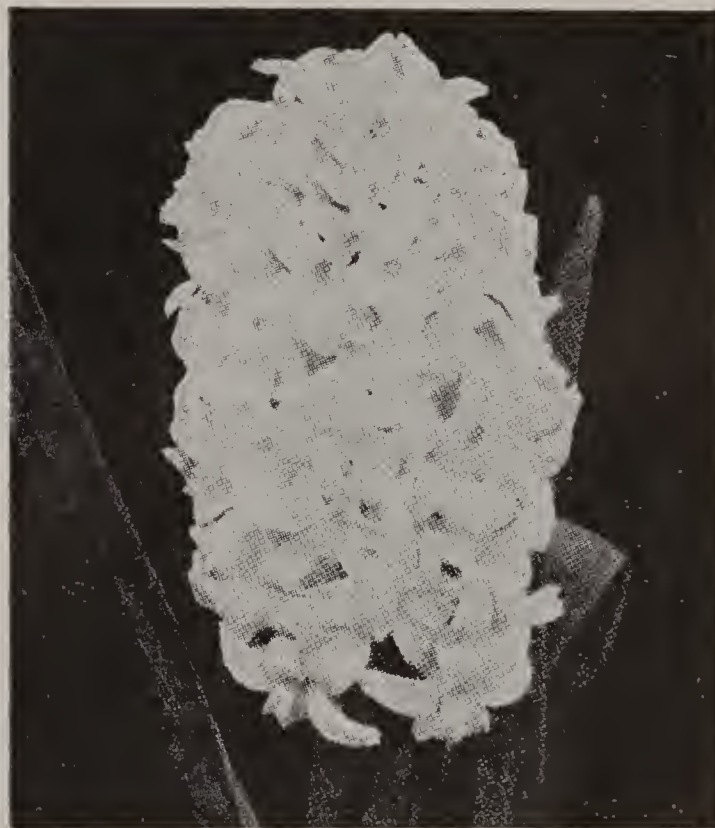
King of Blues—Very dark blue.

Queen of Blues—Very light blue.

HOLLAND GROWN—Finest quality.

Prices: Largest size bedding stock:

15c each	3 for 35c	6 for 65c	12 for \$1.20
25 for \$2.25	100 for \$7.50	—	Delivered



PAPER WHITE (GRANDIFLORA)

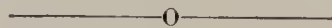
Their beauty and grace may be enjoyed throughout the winter. Plant the bulbs so that they almost touch each other in soil, fiber, or water, supported by pebbles, and store them in a cool, dark place for about five weeks until they are well rooted. Bring them into the light gradually as they are needed. If potted about October 1, and brought to the light in the middle of November, they will be in bloom in two to three weeks. Plant in succession for a continuation of bloom, allowing less time for rooting as the season advances. The bulb matures and the flower-bud develops, so that growth is more rapid in the winter months.

These are Jumbo Bulbs, and are not to be classed with the smaller sizes:

12 for 60c	25 for \$1.10	100 for \$4.00
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Our No. 1 Bulbs, somewhat smaller than the above, but entirely satisfactory:

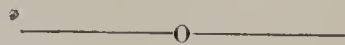
12 for 40c	25 for 75c	100 for \$2.75
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GRAND SOLEIL D'OR

Yellow. with orange cup; very free blooming. As easily grown as the Paper-White's, but with a more subdued Jonquil-like fragrance. Valued for their golden yellow color and should appeal to those who do not like the heavy, sweet odor of the white variety.

3 for 30c	6 for 50c	12 for 95c	100 for \$8.50
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YELLOW PAPER WHITES

BLOOMING SIZE BULBS:

12 for 35c	25 for 60c	100 for \$2.00
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QUEEN ANNE JONQUILS

The sweet scented Jonquil. They will perfume your whole garden and they multiply very rapidly. You will like them.

12 for 50c	25 for 90c	100 for \$3.50
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IRIS

DUTCH IRIS

They resemble the Spanish Iris, but their habit of growth is more vigorous, the flowers larger, with conspicuous orange blotches on the wide falls. Buds open at least two weeks before the Spanish Iris, and immediately after the last of the May flowering tulips are gone. Through untiring years of hybridization, they not only surpass the Spanish Iris in size and sturdiness of growth, but also in brilliancy of color.

Filifolia Imperator. One of the most popular florist's varieties. The flowers are large, dark blue, brilliant orange blotch. Very showy, strong grower, highly recommended. Mulch well the first year. Height 27 inches.

White Exselsior. Large beautiful flowers of pure white.

Yellow Queen. Uniform pure yellow. Excellent variety.

12 for 75c

25 for \$1.40

100 for \$5.00

GERMAN IRIS

"S" Refers to the three standard or upright curling petals. "F" to falls or drooping petals.

Ambassador: "S" Bronze, "F" maroon.

Cecil Minturn: Pink.

Dream: Light pink.

Jeanne D'Arc: Strong, pure white.

Lady Byng: Clear pale lavender.

L. A. Williamson: Violet and Purple.

Medrano: Dark smoky claret.

Lohengrin: Cattle-ya rose.

Mrs. Walter Brewster: Bi-color: Lavender Blue and Aniline Blue.



GERMAN IRIS

Shekinah: Pale lemon yellow.

Seminole: "S" Red Tones.

Princess Beatrice: Light lavender.

Vesper Gold: Yellow tones.

12 for \$1.00

25 for \$1.85

50 for \$3.50

100 for \$6.25

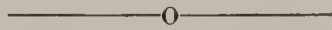
ENGLISH DAISIES**(Bellis Monstrosa)**

These Daisies make a beautiful border as well as solid beds, and are very hardy. We have them in double pink, double red and giant white, also mixed colors.

50 for 75c

100 for \$1.25

1000 for \$10.00

**MYOSOTIS****(For-get-me-nots)**

BLUE EYE—Compact grower, early, bright blue with white eye.

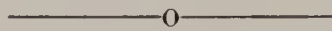
PINK BOUQUET—Tall upright pink, compact grower, completely covered with flowers.

ALBA—A pure white.

12 for 40c

25 for 75c

100 for \$2.50

**CANDYTUFT**

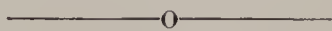
GIBALTARICA—Grows to a height of 1 ft. Flowers large lilac shading to white.

SEMPERVIRENS—Same as above, only flowers are white. These plants are grown out doors, and are strong, healthy stock.

12 for 40c

25 for 75c

100 for \$2.50

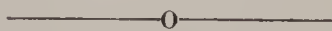
**VIOLETS**

FREY'S FRAGRANT—Large purple, very fragrant, with very long stems. Unquestionably, the finest violet grown.

100 for \$2.00

PARMA-OR OLD ENGLISH—Deep purple, very prolific, highly fragrant; long stems.

100 for \$1.00

**CAMELLIA JAPONICAS**

Write for prices; or come to our garden and see them.

GLADIOLI

Our wonderful mixture of top size No. 1 Bulbs. Will be available in January. This mixture carries a wonderful color range, and contains some of our finest varieties.

You cannot afford to miss this bargain.

50 for 85c

100 for \$1.50

Let us book your order now, and ship when you wish.

PICARDY GLADS

This is the perfect Gladiolus: it is a deep salmon pink: huge flowers of perfect form on long stems.

50 for \$1.50

100 for \$2.75

Write for our 1000 rate.



**WE WILL LIST OUR SEPARATE VARIETIES OF GLADIOLIS IN
OUR SPRING CATALOGUE.**

—o—

WE specialize in Pansy Plants, and have had many years' experience in growing plants, and in selecting strains and varieties. Naturally, we have learned many things about Pansies and are convinced that anyone can succeed in Pansy culture, provided the soil is in good condition and certain simple rules are obeyed. Here is some information that we know will be helpful.

1. Select a sunny location, but if possible a place that will receive some shade in the afternoon. Good garden soil will be satisfactory, provided drainage can be furnished; if drainage is lacking, raise the bed about 4 inches above the surrounding soil, adding a considerable amount of sand and plenty of humus.
2. Cover the entire bed with 1 inch or more of well-rotted stable manure if it can be obtained. If you cannot secure stable manure, use pulverized sheep- or cow-manure. This covering should be turned under to a depth of 6 to 8 inches, letting it stand for several weeks before setting the plants.
3. If the soil on the bed is dry, it should be soaked thoroughly and allowed to dry off until it is not sticky; then pulverize it to a depth of about 6 inches, firm it, and set the plants not less than 4 inches apart—a greater distance if you have the space. They should be set only as deep as they were in the nursery, and the crown should not be covered. Water the bed after planting and give shade during the middle of the day until the plants are well rooted.
4. After the plants have become well established, at intervals of 6 to 8 weeks, give an application of pulverized sheep- or cow-manure, or commercial fertilizer, which must be used strictly according to directions. Pansies are heavy feeders and in order to have large and highly colored flowers the soil must be very rich.

SEND US YOUR NAME AND ADDRESS, SO THAT YOU MAY RECEIVE OUR SPRING CATALOGUE OF DAHLIAS, GLADIOLI, AND ALL SPRING BEDDING PLANTS.

WE MAKE SPECIAL

PRICES TO

GARDEN CLUBS

ON ALL STOCK LISTED

Remember

Our

Guarantee....



Jordan's Pansy Garden

Aiken, South Carolina

AIKEN, S. C.

PLEASE SHIP THE FOLLOWING ORDER:

[illegible]

Please fill in date you want delivery made.

NAME _____

19

BY

IF TIME OF DELIVERY IS NOT FILLED IN, WE WILL SHIP AT PROPER TIME FOR PLANTING.

POSTMASTER:

Return Postage
Guaranteed.

SEC. 562 P. L. & R.



JORDAN'S PANSY GARDEN

AIKEN, SOUTH CAROLINA



---We Stand Up To Our Guarantee---

*W. D. Dept of Agriculture
Washington,
D. C.*